



Power BI Adoption Roadmap: A Whirlwind Tour

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Slides & recordings: CoatesDS.com/Presentations

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Melissa Coates



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Data architect specializing in Power BI governance & administration

Author of [Power BI Adoption Roadmap](#)

Author of [Power BI Implementation Planning](#)

Creator of [Power BI Deployment & Governance](#) online course

Power BI Deployment & Governance

Comprehensive online course

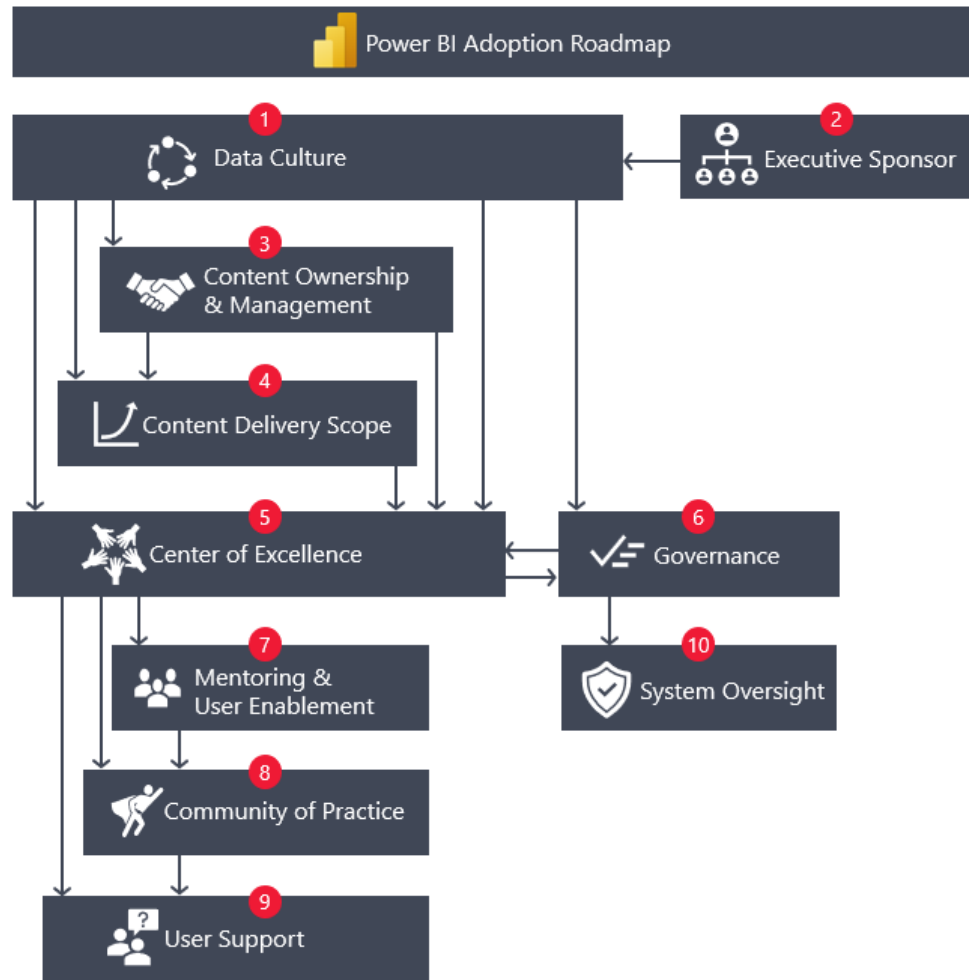


Governance
Adoption & data culture
Center of Excellence
Data architecture
Content management
Data trustworthiness
Security & protection
System oversight



Comprehensive set of video recordings
Live group Q&A sessions
Live hands-on workshops
Customizable templates
Recommended actions
Access for 6 months

Agenda



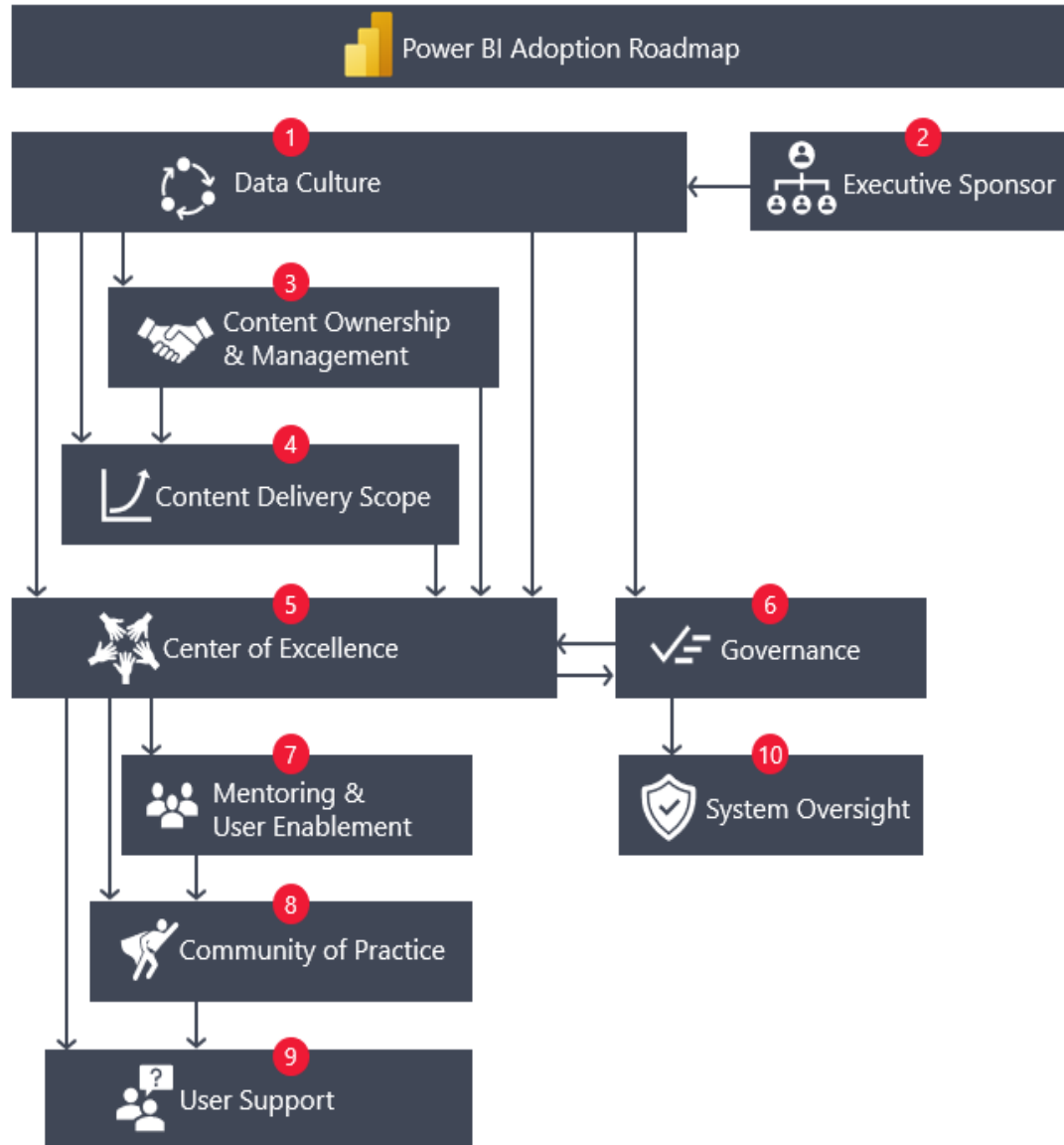
A 'lightning talk' intro to the Power BI Adoption Roadmap:

- What it is
- Who created it
- Why we created it
- Key concepts
- How to use it

+ a brief intro to Power BI Implementation Planning



Power BI Adoption Roadmap



Strategic & tactical considerations that lead to successful Power BI adoption

<https://aka.ms/PowerBIAdoptionRoadmap>

Who Created the Roadmap?



Melissa Coates
Author



Matthew Roche
Microsoft Sponsor
& Reviewer



Peter Myers
Editing &
Publishing



Why was the Roadmap Created?



1. Help customers with the most important considerations & actions when adopting Power BI
2. Provide high-level guide on priority & progression
3. Provide links to other resources available



Primary Target Audience for Roadmap



Power BI is deployed with some successes

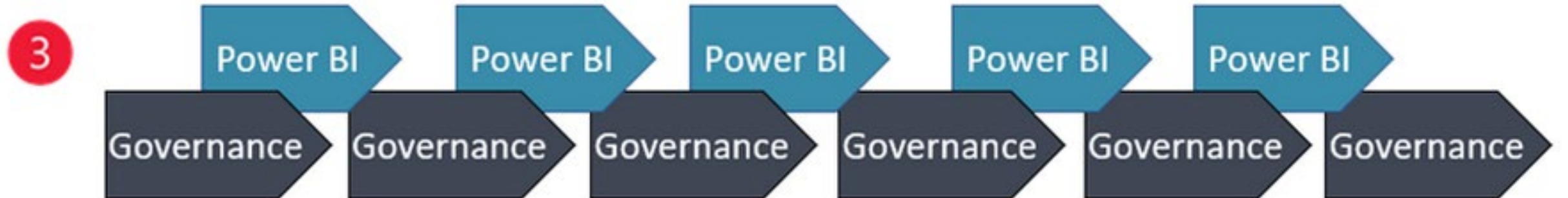


Some good practices; lacking purposeful governance



Improving adoption & maturity is a goal

When Does Purposeful Governance Start?

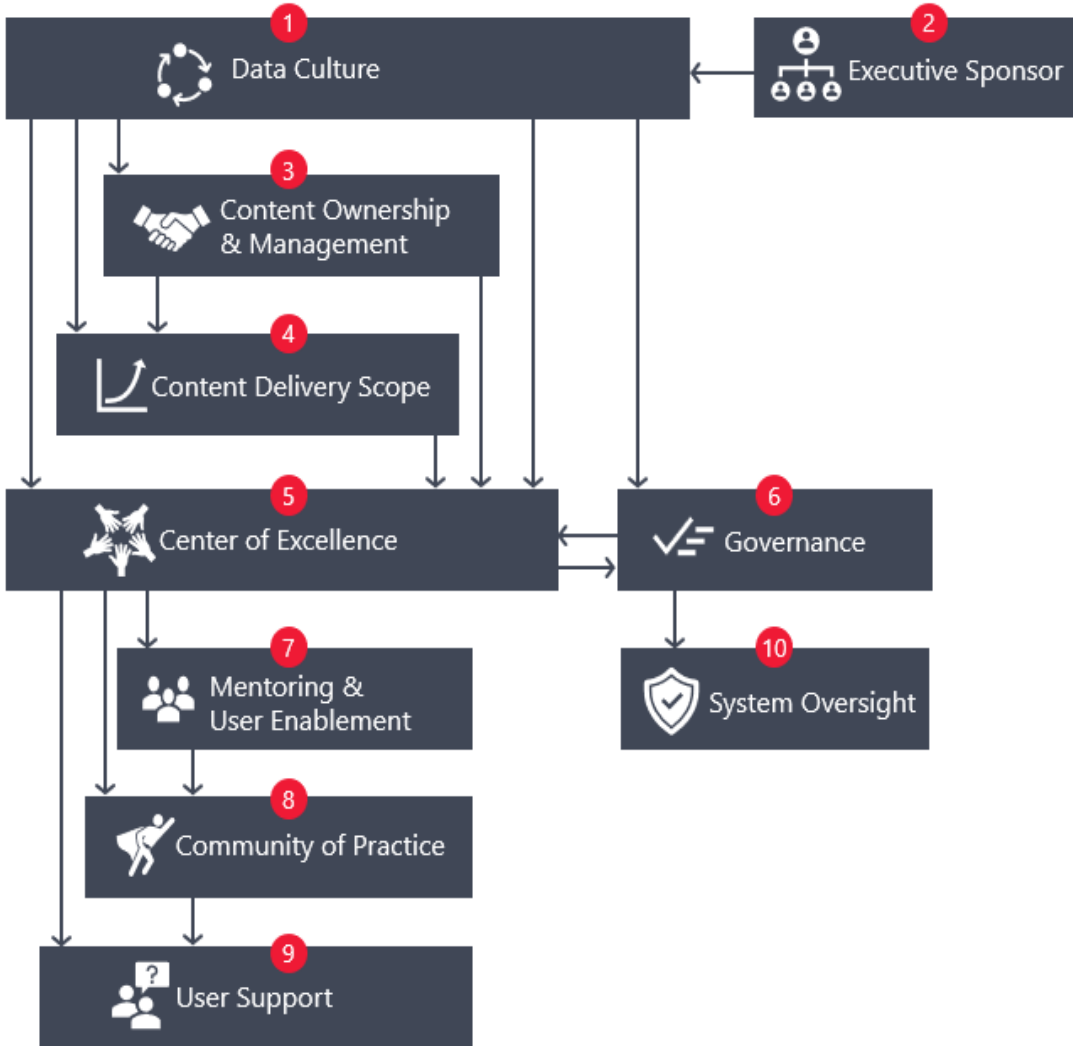


Time elapsed →

Areas of Focus



Power BI Adoption Roadmap



10 main areas

Emphasis is on: 'organizational' adoption success factors

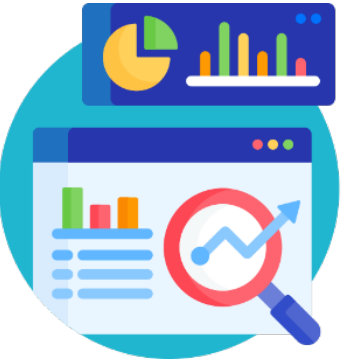


Three Types of Adoption



User Adoption

The extent to which users continually **increase their knowledge** to **actively use** Power BI in an **effective way**



Solution Adoption

The **impact** and **business value** achieved for individual requirements & solutions



Organizational Adoption

The effectiveness of Power BI **governance** and **data management** practices to support and enable BI efforts



Maturity Levels in the Adoption Roadmap

500 – Efficient (Optimizing)

Data is managed efficiently with an emphasis on automation & continuous improvement; goals and KPIs are tracked for continual improvement

400 – Capable (Measured)

A clear data strategy; data is well-managed across its entire lifecycle; learning and improvement is a priority

300 - Defined

Governance & data management is consistently applied across organizational boundaries; roles & responsibilities are well-understood

200 - Repeatable (Managed)

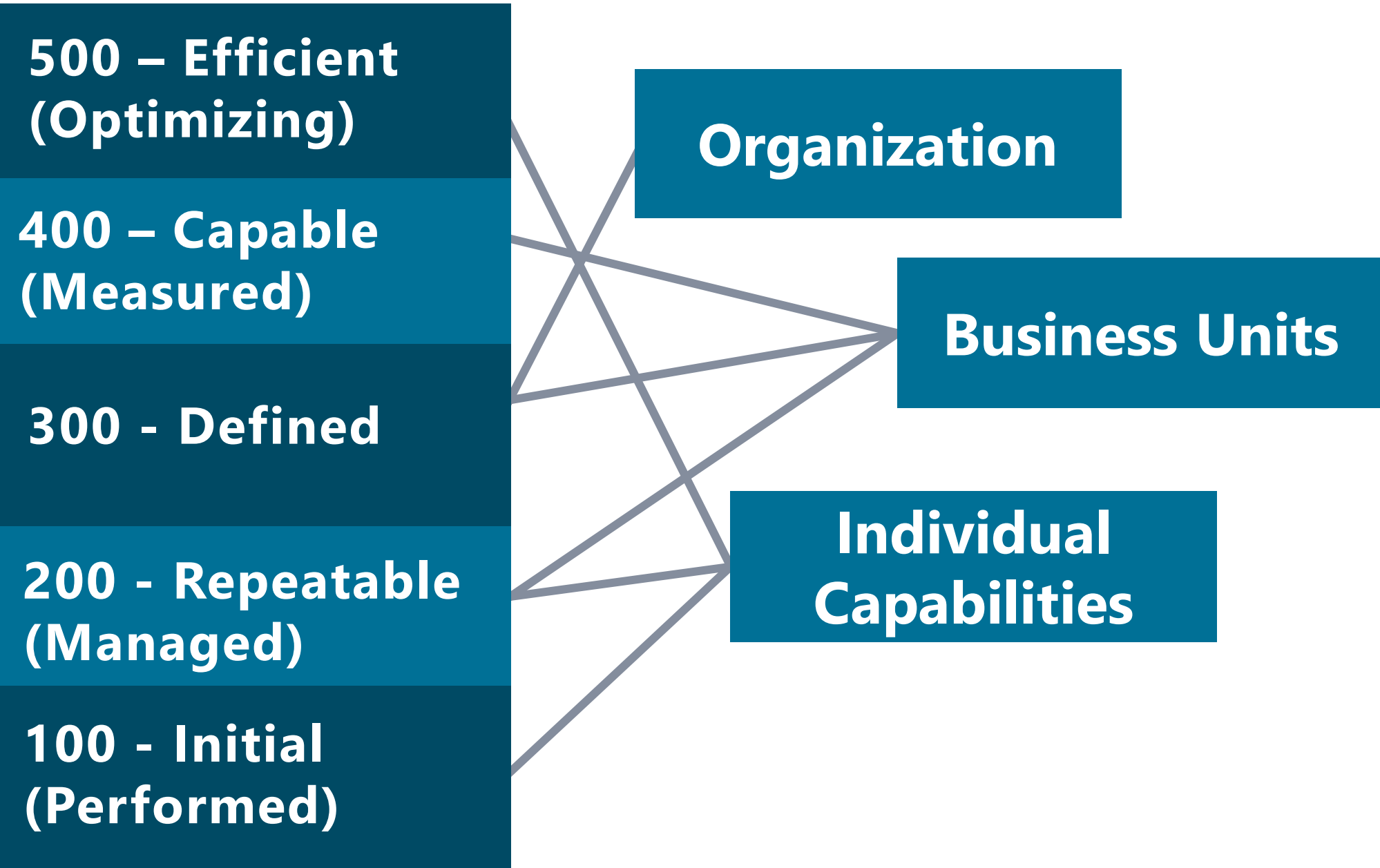
Data management is planned & executed, though not uniformly

100 - Initial (Performed)

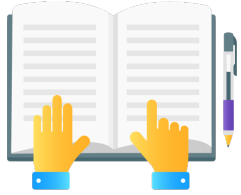
New, undocumented, processes with no process discipline



Maturity Levels Can Vary



How Can You Use the Roadmap?



- Review** it end-to-end



- Identify your **current state** for each area



- Identify desired **future state** for each area



- Customize** the maturity levels for each area



- Prioritize** action items: short/med/long term



- Track** continual, incremental progress



- Use additional **related documentation**

Related Documentation



Power BI Adoption Roadmap

<https://aka.ms/PowerBIAdoptionRoadmap>



Power BI Implementation Planning

<https://aka.ms/PowerBIImplementationPlanning>



Product Documentation

Core Docs

Guidance Docs

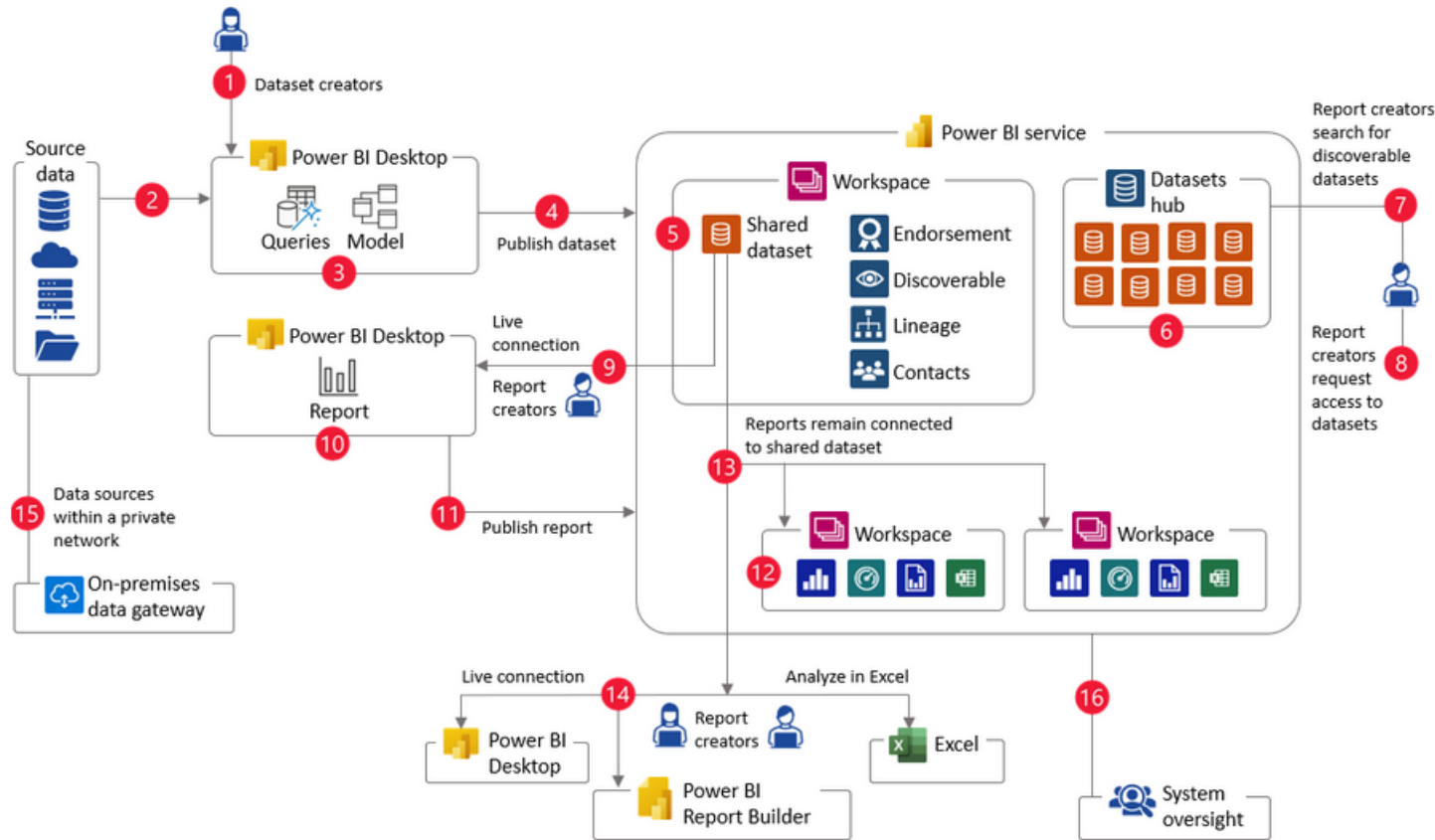
<https://docs.microsoft.com/power-bi>

Power BI Implementation Planning



Managed self-service BI

Reuse of a centralized shared dataset by other report creators



Focus on:

Actions & decisions to implement Power BI

<https://aka.ms/PowerBIImplementationPlanning>

Goals for Power BI Implementation Planning



- 1 Complement the Power BI Adoption Roadmap; serve as a bridge between it and product documentation
- 2 Replace the older whitepaper:
Planning a Power BI Enterprise Deployment
<https://aka.ms/PBIEnterpriseDeploymentWP>
- 3 Replace the older Power BI adoption framework
<https://github.com/pbiaf/powerbiadoption>

URLs



Power BI Adoption Roadmap

<https://aka.ms/PowerBIAdoptionRoadmap>



Power BI Implementation Planning

<https://aka.ms/PowerBIImplementationPlanning>



Product Documentation

Core Docs

Guidance Docs

<https://docs.microsoft.com/power-bi>

Blog with more info:

<https://www.CoatesDS.com/blog/new-power-bi-implementation-planning-guidance>

More Information from Melissa Coates



Slides:

CoatesDS.com/Presentations



Diagrams:

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Power BI Governance Training:

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